



3rd International Conference on Management and Business

 15 - 17 May 2026

 London, United Kingdom



 www.icmbconf.org

 info@icmbconf.org

Conference Abstract Book

The abstracts of the presentations can be found in the online conference Abstract Book.

All abstracts will be available in the conference proceedings starting from the inaugural day of the Conference. Visit the following link to access the abstracts or Scan the QR code:

<https://proudpen.com/proceedings/index.php/ICMBCONF>

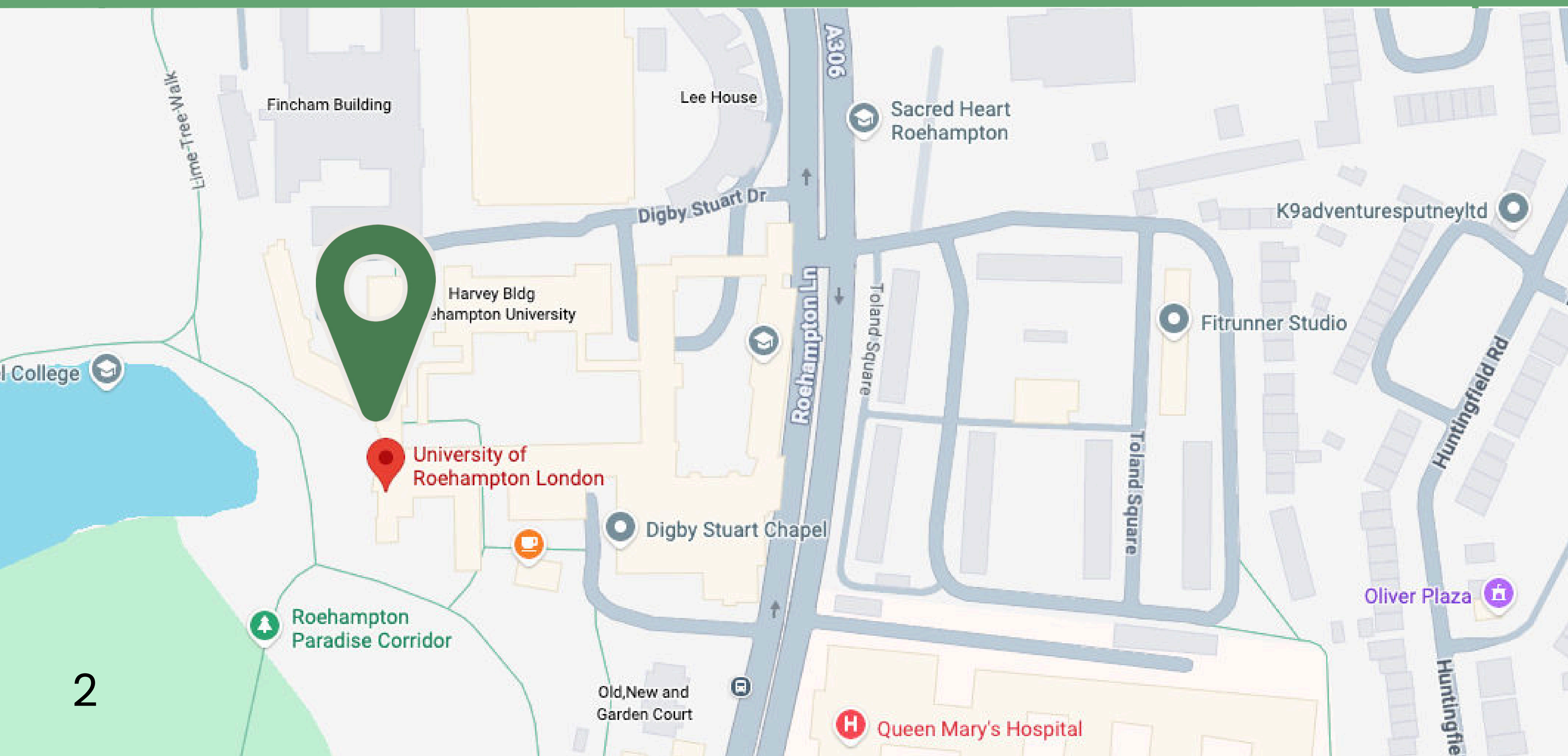


Conference Venue

Elm Grove Conference Centre, University of Roehampton



Address: Roehampton Lane, London SW15 5PH



1st Day

Oral Check-in Information

13:00 – 13:30

REGISTRATION & WELCOME

Friday
May 15, 2026

We are thrilled to welcome you to the highly anticipated Oral Session at the **ICMBCONF** Conference!

Join us for an inspiring lineup of distinguished speakers from diverse disciplines as they share their insights and expertise on a wide array of thought-provoking topics.

Location: London, United Kingdom

Check-in Time: 13:00 – 13:30 (local time) – **Room A**

We look forward to an exciting and enriching session together!

13:30 – 14:30

Networking Lunch & Opening Remarks

Leadership, Organizational Psychology & Human Capital

14:30 – 14:45

Dr. Sophia Marinova – USA

The Emotional Demands of Healing Work: Towards a Theory of Psychological Capacity for Healing

14:45 – 15:00

Dr. Anna Śleszyńska – Mielko – Poland

Applying Positive Psychology to Corporate Management

15:00 – 15:15

Dr. Sultan Ali Suleiman Almazrouei – Oman

Employee Engagement Dimensions as Mediators between Transformational Leadership and Institutional Innovation

Public Management, Governance & Policy

15:15 – 15:30

Dr. Cezary Mielko – Poland

The Role of Innovation in Public Management in Selected Countries of Central and Eastern Europe

1st Day

Oral Check-in Information

Friday
May 15, 2026

15:30 – 15:45

Prof. Dr. Thamrongsak Svetalekth – Thailand

Effects of E-Withholding Tax Implementation on Agency–Business Partner Processes: A Case Study of State Enterprise in Thailand

15:45 – 16:00

Deepak Christopher I – India

Risk Assessment in Indian EPC Contracts

Digital Transformation, Innovation & Sustainability

16:00 – 16:15

Antti Hynynen – Finland

Digital Transformation in Integrated Facility Management: A Case Study of Value Creation in Finnish Office Buildings through Smart IFM

16:15 – 16:30

Jiaxian Cao – UK

Business Model Redesign for Embodied AI Service Firms: A System Integration Framework from the Airport Context

16:30 – 16:45

Dr. Zulfiqer Haider – Canada

The Family Firm and Place: A Socio-Natural Agency Perspective of Sustainability

16:45 – 17:15

Closing Session & Coffee Gathering

1st Day

Poster Check-in Information

13:00 – 13:30

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Networking Lunch & Opening Remarks

Ying Mei Tu – Taiwan

Management Model for Storage Areas of Automated Material Handling Systems in Semiconductor Fab

Aristi Karagkouni – Greece

Management Implications of Data-Driven Decision-Making: An Entropy-Weighted Approach to Firm Performance

Dr. Michał Igielski

Work productivity based on knowledge and future competencies

2nd Day

City Tour Information

See the iconic sights of London:
Orient yourself in London & see the major sights

Meeting point:

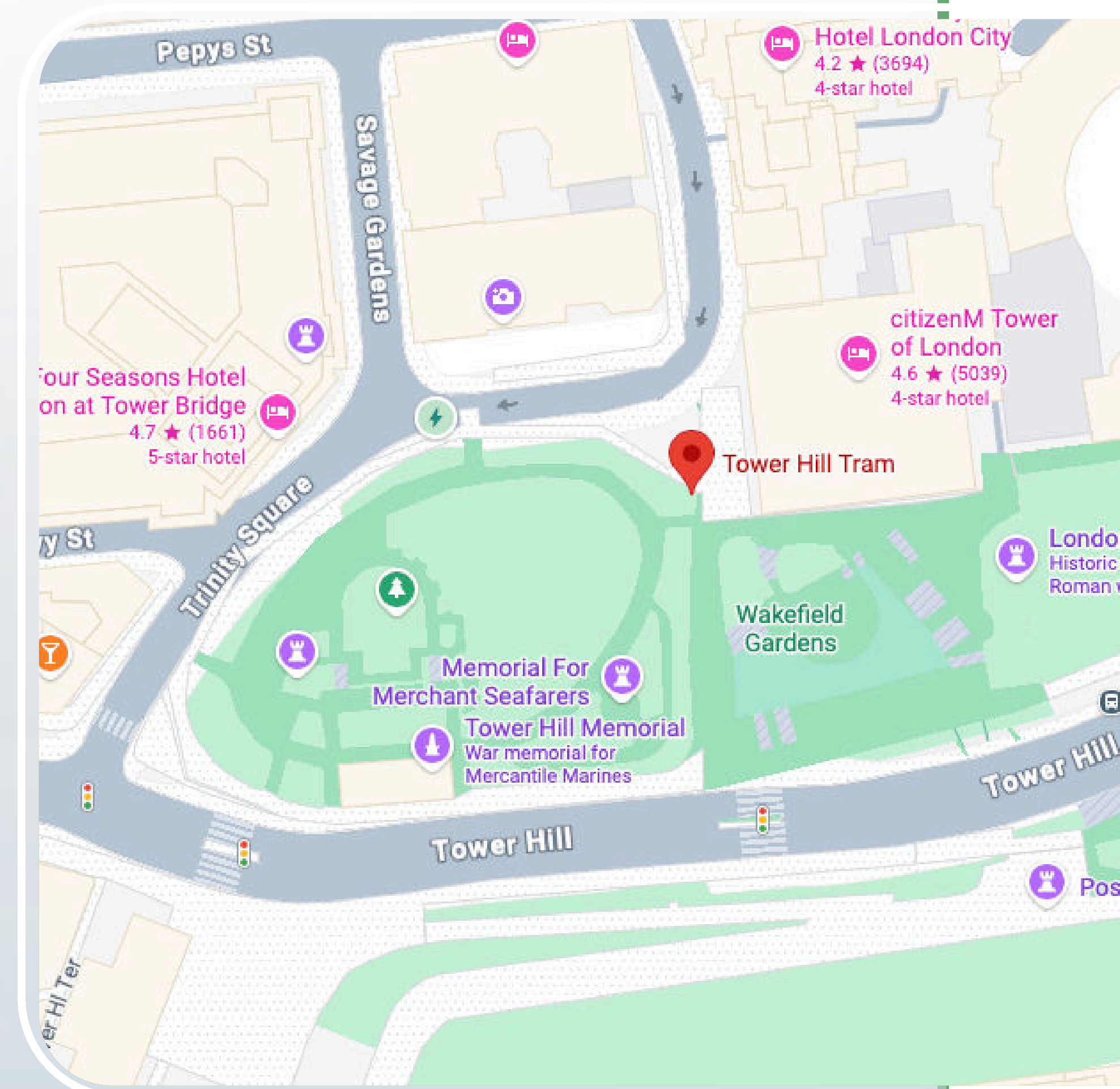
Outside Tower Hill Underground Station
(Next to the Tower Hill Tram coffee
stand)

Tour Date: 16 May 2026

Tour Time: 10:00 AM

Tour Itinerary:

- > The Tower of London
- > Tower Bridge
- > The Shard
- > London Bridge
- > Leadenhall Market
- > St Paul's Cathedral
- > The Monument to the Great Fire



3rd Day

Virtual Check-in information

17:45 – 17:55

VIRTUAL WELCOME SESSION

Sunday
May 17, 2026

A Warm Welcome to All ICMBCONF Participants!

We are delighted to have you join us for an enriching virtual experience. This year's **ICMBCONF** promises a dynamic program featuring diverse sessions, engaging discussions, and meaningful networking opportunities – all accessible from the comfort of your home.

🕒 **Check-In:** 17:45 – 17:55 (London, United Kingdom local time)

We look forward to connecting with you online and making this conference a memorable and impactful event.

17:55 – 18:10

Prof. Dr. Cristina Lopez-Duarte – Spain

Internationalization Pathways through EU Aid: Firm-Level Evidence from IPA Environmental Projects in Türkiye

18:10 – 18:25

Ee Ai Lim – Malaysia

Leadership as Cognitive Scaffolding: Tracing Cultural Internalisation Through Bloom's Taxonomy in a Healthcare Complex Adaptive System

18:25 – 18:40

Dr. Francisco García Pérez – Spain

Investment Origin and the Societal Returns to Inward FDI

18:40 – 18:55

Prof. Dr. Cristina Lopez-Duarte – Spain

Unlocking the Multilateral Procurement Market for SMEs: An in-Depth Case Study

18:55 – 19:05

Q & A – Closing Time

F.A.Q. of the Conference

To give you as much information as possible, we provide you with the following frequently asked questions (FAQs) and answers.

Invoices or payment receipt. When will I receive my invoice/payment receipt?

01.

We send sales receipts or invoices to customers immediately after registration, along with the payment confirmation email. These documents include an official signature and stamp. If you do not receive your sales receipt or invoice, please contact us using the email address provided in your conference program.

Invoices or payment receipt. When will I receive my invoice/payment receipt?

02.

We send invoices to customers in the last week before the conference. (Invoices come with signature and stamp). If you do not receive an invoice, please contact us at the email address in your program.

Invoices or payment receipt. When will I receive my invoice/payment receipt?

03.

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Any other questions?

Or maybe you want to leave your feedback?

We look forward to your letter by the following email:

 info@icmbconf.org
 marija@proudpen.com



 www.proudpen.com
 info@proudpen.com